



The challenge for any company today is to have accurate and current information to make key decisions in an ever changing marketplace. To do this, decision makers need to know current, accurate and relevant information about what is happening with day to day processes. The best way of doing this, without having to micro manage every aspect of the company, is with a dashboard that shows pertinent Key Performance Indicators (KPI's). To be of any use this dashboard has to be:

- Current and up to date
- Customizable
- Interactive
- Easy to use and read

Business Intelligence has answered these challenges with DataLinks Dashboard Builder. Whether you are an owner of a small business with a couple of employees or a C level manager of a fortune 500, the needs are the same, only the KPI's are different. DataLinks Dashboard builder is an intuitive, do-it-yourself, application that will have you producing magazine quality dashboards in minutes.

DataLinks Dashboard Builder automates the dashboard building process. It is a flexible, easy to use application that requires little to no training. Stop paying highly compensated consultants, when you can do it yourself in a fraction of the time, cost and frustration. Combine the DataLinks Dashboard Builder with DataLinks Query or DataLinks Pro and you can create a completely refreshable dashboard that is attached directly to all of your disparate data sources and can be updated with a simple click of a button.

If it is important for you to save time and money then DataLinks Dashboard Builder is for you. At \$199.99, this product costs less than what most programmers and consultants charge for only one hour of work. DataLinks Dashboard Builder will pay for itself in the first day of use.

For more information please visit us on the web at www.bidata.net, or to contact a sales representative please call us at 503.476.7005 or e-mail us at sales@bidata.net

Great products available from Business Intelligence:

- DataLinks Query
- DataLinks Pro
- DataLinks ReadyData
- Services